

# TASIA KARAS



tasiakaras@gmail.com



www.linkedin/in/tasiakaras



www.tasiakaras.com

## EXPERIENCE

### Founder

MILOS DIGITAL | JANUARY 2023 - PRESENT

- Specializing in technology, branding, digital marketing, and transformative business strategies.
- Design and execute strategic plans in partnership with key decision makers, enhancing client satisfaction, and employee engagement.

### Business Development & Marketing

THE GLOBAL 51 | SEPTEMBER 2020 - DECEMBER 2022

- First employee of a new Los Angeles based platform of Family Offices and High Net Worth ("HNW") investors
- Commenced year 1 in LA and Orange County with west coast families, allocators and sponsors then year 2 moved to NYC to build out our membership base while managing and hosting Family Office / Investor events in NYC and Miami.
- Sourced and built relationships with new families and HNW investors in LA and NYC.
- Curated events on both coasts to provide an open, transparent and safe environment for member families to meet other families/like-minded investors and sponsors

### Investor Relations Intern

GREYARC GLOBAL | JUNE 2019 - SEPTEMBER 2019

- Represented the company at prominent Family Office conferences, engaging with HNW investors and families, orchestrating meetings and events
- Crafted and launched a captivating website while skillfully curating content across diverse media platforms.

### Research Analyst Intern

MORGAN STANLEY | JUNE 2018 - SEPTEMBER 2018

- Supported all aspects of a premier private wealth management group
- Conducted research on potential investments, economic forecasts and historical market events
- Monitored earning calls and news reports for investment implications

### Panelist (World Economic Forum)

KLOSTERS INNOVATION PARTNERS | JANUARY 2018

- Spoke on the "Invisible Women of Power" panel with notable women on the importance of mentoring
- Discussed how to inspire passion and motivation in young women between ages of 12 to 19 with the former President of CBS Television Network, Elizabeth Tumulty

## SPECIAL PROJECTS

### Student Representative

SOUTH BY SOUTHWEST (SXSW) | APRIL 2019

- Selected by The Lundquist Center for Entrepreneurship at the University of Oregon to attend the conference, enabling me to help advance the entrepreneurial ecosystem initiative on campus

### Team Lead

TRUE SIOUX HOPE | JUNE 2017 - SEPTEMBER 2017

- Organized a philanthropic service journey for an international delegation of donors to visit and experience life on the Pine Ridge Reservation in South Dakota.
- Identified and mobilized funding to support the work of the foundation at the 400 person gala, raising approximately \$500,000

### Executive Assistant

EUREKA TECH ACCELERATOR CENTER | JUNE 2014 - FEBRUARY 2015

- Assisted multiple tech startups to identify and build out their lines of revenue
- Attended company strategy sessions to expand on current ideas while providing a fresh perspective on the product offerings and assisted to provide investor content during their pitch.

### Brand Management

KERATIN LAB | JANUARY 2021 - MAY 2021

- Created Reels, Tiktoks and creative content for social media, posting 7 days a week
- Managed Influencer content and attended events to cover on our social platforms

## ACADEMIC HISTORY

### University of Oregon

BACHELOR OF SCIENCE IN JOURNALISM AND COMMUNICATION, DEAN'S LIST, CLASS OF 2020

- Writing and Media Relations
- Public Relations Writing
- Launching New Ventures
- Entrepreneurship

## COMPETENCIES

- Team Focused Leadership
- Social Media Management
- Coordinating and Setting up Meetings/Events
- Identifying and Securing Relationship, Intellectual and Political Capital